



We are experiencing an unprecedented time in our nation's history, dealing with loss and uncertainty. Now is the time to come together and ensure that we leave no one behind. The 6 Degree of Separation Campaign is all about adding a personal touch by checking in on people within your network. Your outreach to 6 people can spread and positively touch the world. Checking in Saves Lives!

WHO: *Six Degrees of Separation – Checking in Saves Lives* will serve as a means to connect families, friends and colleagues to a caring voice and resources to help them deal with COVID 19. We're asking you to commit to regularly call six people during this time when a familiar voice can make all the difference in the lives of those we care about. We will be a living example of people working together to save lives in this time of crisis. The campaign will launch with PAL families, mentors, volunteers and alums, but we believe will grow as awareness builds among college students, laid off workers and senior citizens.

WHAT: *Six Degrees of Separation – Checking in Saves Lives* started with a network of Detroit PAL mentors, volunteers and families willing to be an ongoing source of trusted, timely and important information to at least six people. By virtually checking-in, participants will: 1) Check on individuals' health (physical and mental); 2) Provide information on available resources, COVID-19 critical updates; 3) Share important information (census or voting).

HOW: Personal touch is essential. You will check-in by phone or online tools (Zoom or Google Meet, when possible) using the provided script to add the healing value of personal interaction. **There are two ways to commit: 1.) Time:** Check-in on 6 People on the 6th, 16th and 26th day of each month and provide a Resource Link to factual information via text, email, social media, website. **2.) Treasure:** Purchase a 6 Degrees of Separation T-shirt at the following link www.createmytee.com/6degrees and post a selfie in your T-shirt on social media using *#CheckingInSavesLives* or **Donate directly to Detroit PAL (detroitpal.org)** We've all got more to give. Give back to move small business and nonprofits forward.

WHERE: Sample scripts with talking points, factual information and resources can be found at <https://detroitpal.org/sixdegreesofseparation/> and used by those who can't quite find the right words or are unsure of which resources to share. **Show your support and keep the movement going by posting on Social Media using *#CheckingInSavesLives*.** Let us know you stand with us against COVID19.

WHY: Staying connected even when we are apart is important because 6 feet of separation does not mean social isolation. Our Detroit PAL community needs timely, factual and trusted information, as well as human contact, during this unprecedented test of our willingness to love our neighbors as ourselves. A portion of the t-shirt proceeds will support small business (CreateMyTee) and non-profit (Detroit Police Athletic League) who have both been financially devastated during the COVID-19 pandemic.

WHEN: Launching on April 16th, these regular check-ins will take place on the 6th, 16th and 26th of each month.

<https://detroitpal.org/sixdegreesofseparation/> *#CheckingInSavesLives*